In order to ensure the highest quality of printing possible, all logo graphics must be in a vector based format. Please note that we only accept files generated in the Windows® Operating environment.

Acceptable file formats include:

- Encapsulated Postscript (EPS) - Encapsulated postscript file or .EPS for short is an Adobe Systems-developed file format. It is a device-independent PostScript representation of a graphic or other object. It stores files as vectors and includes a low-resolution bitmap representation for quick on-screen viewing.
- Adobe Illustrator (AI) - Adobe Illustrator Artwork (.AI) is a proprietary file format developed by Adobe Systems for representing vector-based drawings.

Unacceptable file formats include:

These file formats behave the way photographs do: their colors cannot be specified or modified to match the true desired color when printing. They can pixelate and form a rugged edge.

- Joint Photographic Experts Group (JPEG)
- Bitmap (BMP)
- Photoshop Document (PSD)
- Portable Network Graphics (PNG)
- Tagged Image File Format (TIFF)
- Portable Document Format (PDF)

Where to find a suitable logo

Your graphic designer, Marketing team or creative agency likely have the right file format. We recommend asking for the source file or vector based artwork for the logo.

Fonts

If at all possible, it is highly desirable to supply all custom or special fonts used in your logo. If you do not supply fonts, the creation of the front panel label may be delayed.

If you have vector artwork and your file is missing fonts, you can open your file in a vector based program (for example Adobe Illustrator), select "Create Outlines", and then re-save your artwork file.

Color Format

All logo files must be saved using the Pantone color match system (PMS). If the logo has specific Pantone colors we suggest that you include them in the original artwork file or alternatively, tell us what the PMS colors are.

If your logo is in CMYK (cyan, magenta, yellow, and Key (black)) or RGB (red, green, blue) and is not converted to PMS, we will create the logo with the closest Pantone color match to your logo. Conversion from one color standard to another may cause colors to shift. Therefore, after the logo is converted, a proof copy of the logo will be sent to you for approval.

Label Design

After receipt of your logo, we will review the file for missing fonts and the proper color format. If there are any questions or problems, you will be notified.

If there are no problems, we will create several label concepts for your review. Once you approve the concept the front panel label will be finalized and included on centrifuges that are ordered.

Drucker Diagnostics